JTE
JOHN TOBEY
est. EVENTS 2000

“Luxury is when it seems flawless, when you reach the right balance between all elements. Understated theatricality - that is what my luxury is all about.

JEAN-LOUIS DENIOT

PHOTO BY BRIAN MCSTAY

WELCOME

From the moment you share your vision with us, our promise is to deliver premium, concierge-level service. This means we will anticipate your needs and take care of every single detail. We pair a sophisticated eye for design with a disregard for the impossible.

Having designed thousands of events over the past two decades, I've learned that, at it's core, true luxury isn't found in the sparkle, the rarity, or the grandeur of any single object in the room. Luxury is the feeling of an infinite level of support beneath you, the knowledge that every detail is in capable hands. It's being able to walk into your event and having it all feel....effortless.

JOHN TOBEY

CONTENT

VISION • EXPERIENCE • SERVICE • TRUST
COMMUNITY • DEDICATION

VISION

GOOD EVENTS INCORPORATE TRENDS. GREAT EVENTS SET THEM.

Built on a reputation for meticulously executing creative visions, our elite team of experts love to innovate, discovering and pushing forward ideas that won't go mainstream for years.

We believe service is the bedrock on which everything else is built. Our culture is designed to deliver impeccable, timeless service.

> *Luxury transcends mere aesthetics; it embodies the unwavering confidence that your **vision** is entrusted to the most capable hands.*
>
> JOHN

EXPERIENCE

THOUSANDS OF SUCCESSFUL EVENTS. YOU CAN TRUST THAT YOURS IS IN CAPABLE HANDS.

Your needs are attended to before you ask. We gracefully anticipate and extinguish unwanted surprises. We're built upon decades of experience and with experience comes the intuition to see and take care of the details. Over time, this heightened attention to detail became a reputation, and a global luxury brand was built.

> ***Experience*** *is not just defined by the past, but by an intuitive understanding of the intricate dance of every creation.*
>
> JOHN

SERVICE

THIS CALIBER OF SERVICE NEVER GOES OUT OF STYLE.

This is our founding principle, and it's so much more than being polite. Service is action, and few pull it off at this level. From our first meeting until your event wraps, you'll have nothing to worry about.

EVERY NEED ATTENDED TO. EVERY DETAIL IN PLACE.

> *Our commitment to **service** embodies a promise to exceed expectations at every turn. We listen actively, adapt thoughtfully, and embrace creativity, ensuring your unique needs shape our approach.*

JOHN

TRUST

THOSE WHO EXPECT THE BEST DEMAND A TEAM THEY CAN RELY ON.

Events bring a swirl of activity and emotions but working with John Tobey Events instills a sense of calm. With a pulse on the details, always intuitive, anticipating what comes next, John is the single point of contact you can trust, keenly aware of the finer details.

> ***Trust** is the cornerstone of every relationship we build. Together, we embark on a journey marked by transparency, reliability, and integrity, where your peace of mind flourishes, allowing us to transform your vision into an extraordinary reality.*

JOHN

COMMUNITY

WE CHERISH THE OPPORTUNITY TO BE PART OF SOMETHING GREATER THAN OURSELVES.

At John Tobey Events, we recognize that **community** lies at the heart of everything we do. Our dedication to giving back to philanthropic organizations reflects our belief in making meaningful impacts in the lives of those around us.

> *As a lifelong resident of Colorado, I am proud to devote my time and talent to various charitable initiatives, raising millions over the past 25 years. We understand that true luxury extends beyond the events we create; it resides in the relationships we build and the lives we touch, cultivating lasting change that resonates far beyond the celebrations.*

JOHN

PHOTO BY ASHLEIGH WURBACH

DEDICATION

NURTURING EVENTS THAT TRANSCEND AND STAY WITH YOU FOREVER.

At John Tobey Events we strongly believe in delivering nothing less than the best. Your vision becomes our priority, and we are resolute in our commitment to achieving your goals. Navigating the complex landscape of high-level event production requires persistence and an unwavering dedication to excellence. We stand firmly invested in what's necessary to exceed your expectations, ensuring every element aligns seamlessly with your dreams.

> *Your **dedication**, positive attitude and attention to all of the unknowns…truly a gift to our organization.*
>
> TONI

We pride ourselves on creating exceptional events that harmoniously blend sophistication with intrigue and excitement.

JOHN

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